

22/8/06

HINDOSTAN TIMES

It takes 10 letters to describe the impact of tourism on our economy

!ncredible

Here are the achievements of the Ministry of Tourism:

Incredible Impact- 2003-05

- Traffic Increase: +45.5%
- Value Increase: +62.2% (IN US \$ million)
- Additional Earnings from Tourism: +Rs. 8274 crore

Impact of tourism on the economy

- Tourism's contribution to Gross Domestic Product (Direct & Indirect): 5.83%
- Tourism's contribution to Employment (Direct & Indirect): 8.27%
- Tourism generated 48 million jobs in the Indian Economy (both direct and indirect)

Other Initiatives

- Paradigm shift towards Rural Tourism
- Medical tourism launched as a new product
- 924 Infrastructure projects worth Rs. 1440.86 crore sanctioned during the 10th Plan

- 15 key tourist destinations/circuits being developed to world class standards
- Focus on Buddhist Circuit through infrastructure upgradation of Buddhist Circuits and "Walk with the Buddha" Campaign
- Guidelines issued for classification of Apartment Hotels/ Timeshare Resorts/Guest Houses and Bed & Breakfast Establishments
- Radical turnaround of ITDC into a profitable organisation with a turnover of Rs. 380 crore and a profit of Rs. 40 crore
- Tourism revival in J&K through a special tourism package
- 22 Institutes of Hotel Management being operated as Centres of Excellence for providing hospitality manpower
- Social awareness among Service Providers and Capacity building of Taxi Drivers and Guides through "Atithi Devo Bhavah" Campaign
- Focus on North East as India's tourism gateway to the East



Dr. Manmohan Singh
Hon'ble Prime Minister of India

MINISTRY OF TOURISM

www.tourism.gov.in

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